

Census 2000 and the State of Utah

Prepared by the
Governor's Office of Planning and Budget
Demographic and Economic Analysis
Utah State Data Center
www.governor.state.ut.us/dea
801-538-1036

Presentation Overview

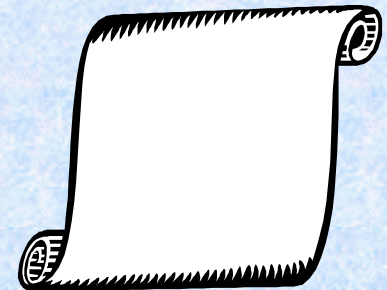
- How is Census 2000 being conducted in Utah?
Local offices, enumeration types, key dates
- What is the State of Utah doing to promote the census?
- When and how will the data be released?
Data formats for 2000, data product release dates
- Who do you contact for more information on census data or Census 2000?

Census 2000 Operations

What is the Decennial Census?

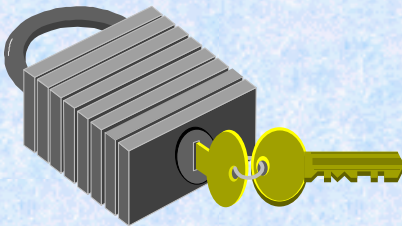


- The U.S. Constitution requires an enumeration of the population every ten years for the purposes of apportionment in the U.S. House of Representatives.
- The first Census was conducted in 1790. Census 2000 will be the 22nd National Census.



Census 2000 and Confidentiality

- By law, the Census Bureau cannot share your answers with the IRS, FBI, Welfare, Immigration, or any other government agency.
- Census workers are sworn to secrecy and can face a \$5,000 fine and a five year prison term if they give out any information they see on a form.



Local Census Bureau Operations

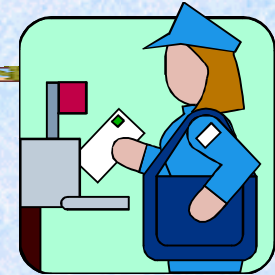
- Three Local Census Offices:

Salt Lake City
Ogden
American Fork



- 3,000 temporary local employees will be hired to conduct census 2000 activities. The majority will be hired to conduct the non-response follow up phase.

Enumeration Strategies



Delivery Methodology

Mailout/Mailback areas- method generally used in urban areas and any area where the U.S. Postal Service delivers mail to city-style addresses.

Update/Leave areas - a local census employee will leave a questionnaire at each household with instructions to complete the form and mail the form in to the Census Bureau.

List/Enumerate areas - a local census employee will contact each household and ask for their census information directly.

Enumeration Strategies

- Internet Filing
- Be Counted Forms



Census 2000 Questionnaire

Available in multiple languages:

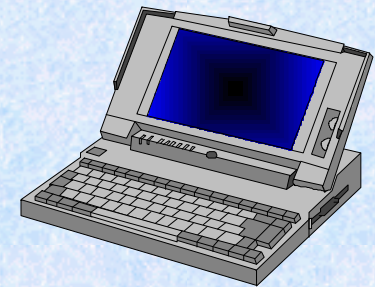
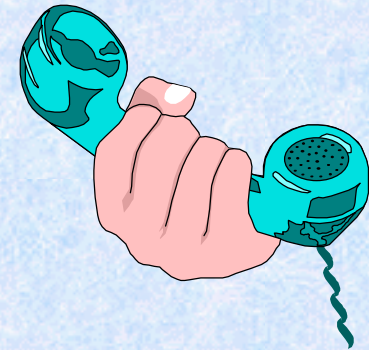
- English
- Chinese
- Korean
- Spanish
- Tagalog
- Vietnamese

The image shows a sample of a United States Census 2000 questionnaire. At the top, it says "PLEASE DO NOT FILL OUT THIS FORM. This is not an official census form. It is for informational purposes only." Below this, the title "United States Census 2000" is prominently displayed. To the right of the title, it says "U.S. Department of Commerce Bureau of the Census" and includes the official seal. A paragraph explains that this is the official form for all people at the address, and that answers are protected by law. The form is divided into sections. The "Start Here" section on the right asks for the number of people living or staying in the house on April 1, 2000, and lists who to include: foster children, roomers, or housemates; people staying here on April 1, 2000 who have no other permanent place to stay; and people living here most of the time while away from home. A large "COPY" watermark is visible diagonally across the right side of the form.

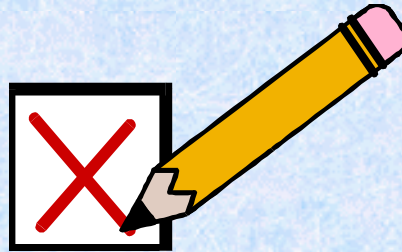
- Mailed to households that requested a specific language in response to the advance letter.

Ways to Get Help

- Toll-Free Telephone Assistance
available in six languages
- Be Counted Sites
323 locations statewide
- Questionnaire Assistance Centers
224 locations statewide
- Language Assistance Guides
available in over 49 languages



Census 2000 Questionnaire



- All of the questions on the 2000 questionnaire are either "mandated" or "required" by federal law or imposed by court decisions requiring the use of census data.
- Short and Long Form - Five out of six housing units will receive a short form with just seven questions while a long form with 52 questions will go to the remainder.

Census 2000 Short Form Questionnaire

7 questions

Population:

- name
- sex
- age
- relationship
- Hispanic Origin
- Race

Housing:

tenure



PLEASE DO NOT FILL OUT THIS FORM.
This is not an official census form. It is for informational purposes only.

**United States
Census
2000**

U.S. Department of Commerce
Bureau of the Census

This is the official form for all the people at this address.
It is quick and easy, and your answers are protected by
law. Complete the Census and help your community get
what it needs — today and in the future!

Start Here Please use a black or
blue pen.

1 How many people were living or staying in this house,
apartment, or mobile home on April 1, 2000?

Number of people

INCLUDE in this number:

- Foster children, roomers, or boarders
- People staying here on April 1, 2000 who
have no other permanent place to stay
- People living here part of the time while

EXCLUDE from this number:

- People who do not live here
- People who are not U.S. citizens
- People who are not of legal age
- People who are not of legal age

Informational Copy: The "Informational Copy" shows the content of the United States Census 2000 "long" form questionnaire. Each household will receive either a short form (100-percent questions) or a long form (100-percent and sample questions). The long form questionnaire includes the same 6 population questions and

Census 2000 Long Form Questionnaire

52 questions

- Physical Characteristics
(units in structure, telephone, vehicles available)
- Social Characteristics
(education, disability, veteran status)
- Economic Characteristics
(income, journey to work, work status)
- Financial Characteristics
(value of home, monthly rent)



PLEASE DO NOT FILL OUT THIS FORM.
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**United States
Census
2000**

U.S. Department of Commerce
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This is the official form for all the people at this address.
It is quick and easy, and your answers are protected by
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Start Here Please use a black or
blue pen.

1 How many people were living or staying in this house,
apartment, or mobile home on April 1, 2000?

Number of people

INCLUDE in this number:

- Foster children, roomers, or boarders
- people staying here on April 1, 2000 who
have no other permanent place to stay
- a mobile home houseboat or the like, whether

EXCLUDE from this number:

- people in group quarters
- people in military barracks or other military quarters
- people in institutions
- people in the armed forces
- people in the navy
- people in the air force
- people in the army
- people in the marine corps
- people in the coast guard
- people in the navy
- people in the air force
- people in the army
- people in the marine corps
- people in the coast guard

Changes on 2000 Questionnaire

- Adoption of six person questionnaire.
- Five subjects have moved from the short form to the long form.
(marital status, units in structure, number of rooms, value of home, monthly rent)
- One new subject added to the long form.
(grandparents as care givers)
- Five subjects were dropped from the long form.
(children ever born, year last worked, source of water, sewage disposal, condominium status)

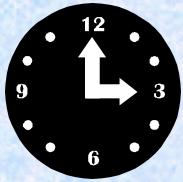
Changes on 2000 Questionnaire

- Ability to select more than one racial category to indicate mixed heritage.
- OMB made changes in response to criticism that the previous standards did not reflect the diversity of the present population.
- Process of establishing new standards involved input from public hearings, National Academy of Sciences, and the formation of an Interagency Committee.

Changes on 2000 Questionnaire

New race categories include:

- American Indian or Alaska native
 - Asian
 - Black or African American
 - Native Hawaiian or Pacific Islander
 - White
 - Some other race
-
- Ethnicity Categories include:
 - Hispanic or Latino
 - Not Hispanic or Latino



Census 2000 Time Line

March 13-31: Census Forms are mailed

March 3-May 30: Enumeration on rural Utah (door to door)

March 27-29: Enumeration of homeless population (census employees visit shelters, soup kitchens, non-sheltered locations)

April 1-May 13: Enumeration of group quarters (nursing homes, dormitories, prisons, etc)

May 1- July 31: Non-response follow up

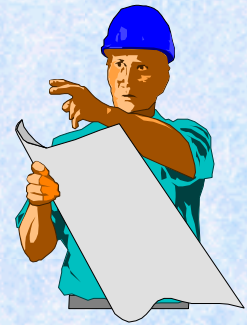
July-December 2000: Accuracy and Coverage Evaluation Survey (ACE)

December 31, 2000: Apportionment counts delivered to President and Congress.

March 31, 2001: Counts delivered to state legislatures to begin redistricting process.

How is Census Information Used?

- Redistricting and allocating seats in state legislatures.
- Allocating over \$100 billion in federal funds annually for community programs and services, such as health care services and job training.



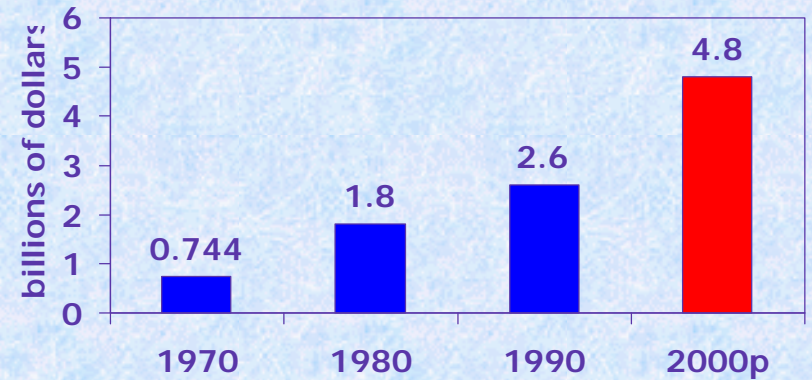
- Planning and allocating funds for such things as public buildings and police & fire services.
- Locating factories, shopping centers, movie theaters, banks, and offices.

- Researching genealogy. Individual census records become available to the public after 72 years.

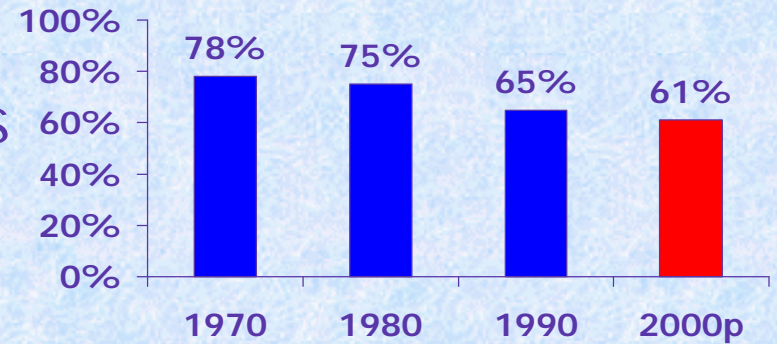


Issues and Problems with U.S. Census

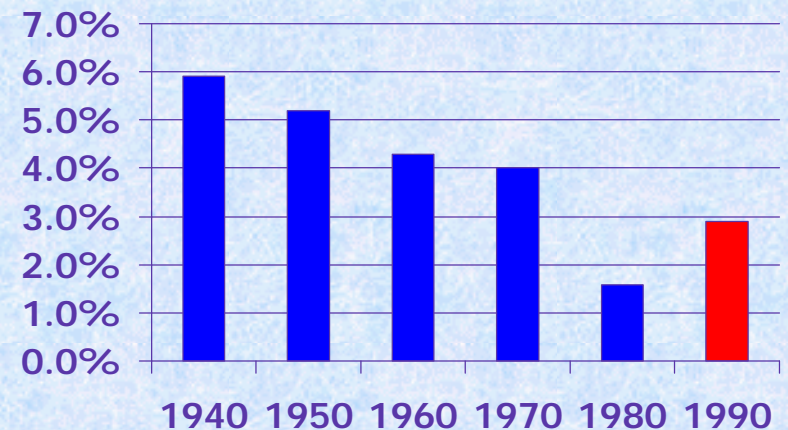
- Cost of Census Activities



- Response Rates to Mailed Surveys



- Net Undercount Rates

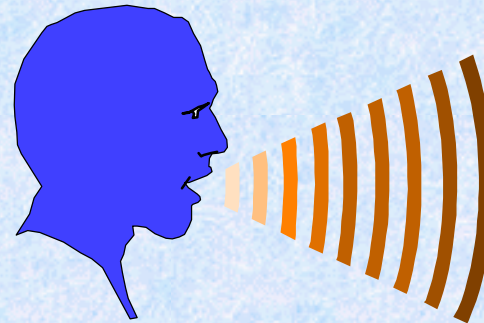


Census 2000 Promotional Activities in Utah

GOPB Census 2000 Activities

Outreach Campaign

- Logo and Theme
- Newsletters
- Web Site
- Speaker's Bureau
- Governor's Involvement
- Partnerships with State Agencies
- Partnership with Census Bureau
- Census Value Study



The Value of the Census to Utah



Census Value Study

- The Governor's Office of Planning and Budget is researching the amount of federal and state money that is distributed based on population statistics.
- The goal of the research is to identify the amount of money, per person and per household, that comes into Utah every year based on our population, thus showing the importance of accurate census counts.

The Value of the Census to Utah



Highlights

Fiscal Year 1998

- 94 federal programs have been identified that relied all or in part on population for the distribution of money.
- 11 federal agencies distributed \$1.5 billion to Utah through federal programs that are based all or in part on population statistics.
- This amounts to \$697 per person or \$2,163 per household in federal monies that were distributed to Utah.
- Compounded over the decade, population statistics helped distribute an estimated \$15 billion to Utah during the 1990s.

The Value of the Census to Utah



Highlights

Fiscal Year 1998

Five largest federal programs that distribute money based on population:

Medicaid - \$509.2 million

Flood Insurance - \$276.9 million

Highway Planning and Construction - \$144.8 million

Temporary Assistance for Needy Families (TANF) - \$78.9 million

Very Low to Moderate Income Housing Loans - \$42.1 million

The Value of the Census to Utah



Highlights

Fiscal Year 1998

5 major state and local funds in Utah distributed \$180.8 million in Utah based on population statistics.

Local Option Sales Taxes - \$131.8 million

Class B and C Road Monies - \$41.4 million

Community Development Block Grants - \$5.7 million

Liquor Control Fund - \$1.3 million

Criminal Fines and Forfeitures - \$629,000

The Value of the Census to Utah



Summary

A complete and accurate count in 2000 will ensure that the State of Utah and its cities and counties receive their share of federal and state funds - which will amount to hundreds of millions of dollars over the next ten years!

Census 2000 Data Products

Census 2000 Data Formats

American Fact Finder (AFF) - The Census Bureau's new data access and dissemination system.

AFF will be the primary means of disseminating 2000 data.

AFF accesses data from:

- 1990 Census

- 2000 Census

- American Community Survey

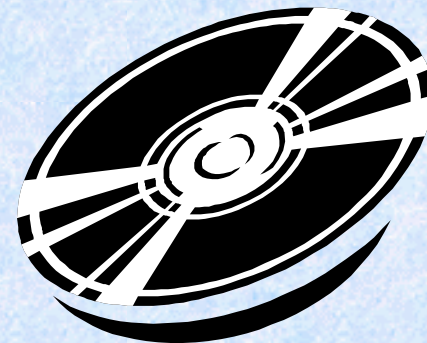
- 1997 Economic Census



Census 2000 Data Formats

2000 data that will be available on CD-ROM (as well as AFF):

- 100 percent summary file data (down to block level)
- Sample summary file data (down to block group level)
- Redistricting Summary File data
- Congressional District Demographic Profiles
- Public Use Microdata Sample (PUMS) files



Census 2000 Data Formats

2000 data that will be available in printed reports:

National Report:

- population totals and selected population and housing characteristics for U.S., regions, divisions, states, MAs, UAs.

State Reports:

- population totals and selected population and housing characteristics for states, counties, county subdivisions, places, congressional districts.

Census 2000 Data Products

100 percent data release dates:

April 1, 2001: PL 94-171, Redistricting Data Summary File (AFF & CD-ROM)

June- Sept 2001: Demographic Profiles (profiles of basic 100 percent data) (AFF, CD-ROM & paper)

June- Sept 2001: Congressional District Demographic Profiles (AFF, CD-ROM & paper)

April- Dec 2001: Quick tables and geographic summary tables. (AFF)

June- Sept 2001: Summary File 1 (AFF & CD-ROM)

Oct- Dec 2001: Summary File 2 (AFF & CD-ROM)

Sept- Dec 2001: Full Microdata file (AFF)

Census 2000 Data Products

Sample data release dates:

Dec 2001- Mar 2002: Demographic Profiles (AFF, CD-ROM & paper)

Dec 2001- Mar 2002: Congressional District Demographic Profiles (AFF, CD-ROM & paper)

Aug 2002- Jan 2003: Quick tables and geographic summary tables (AFF)

Aug 2002- Mar 2003: Summary File 3 (AFF & CD-ROM)

Dec 2002- Mar 2003: Summary File 4 (AFF & CD-ROM)

Dec 2002- Mar 2003: Full Microdata file (AFF)

April-July 2002: Public Use Microdata Sample (PUMS) (CD-ROM)

Census 2000 Contacts

Utah Local Census Offices

Salt Lake Office

257 East 200 South
Suite 300
Salt Lake City, UT 84111
Phone: 801-524-5200
Fax: 801-524-5257

Ogden Office

720 Washington Blvd.
Suite 200
Ogden, UT 84404
Phone: 801-394-8183
Fax: 801-394-8873

South Office

796 East Utah Valley Dr.
Suite 110
American Fork, UT 84003
Phone: 801-492-7820
Fax: 801-492-7827

U.S. Census Bureau

United States Department of Commerce



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Population Clocks

U.S. **272,981,590**
World **5,998,921,960**
17:14 EDT Jul 10, 1999

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"The success of Census 2000 in Utah is vitally important. Not only does Utah's political representation in the U.S. Congress and in the State Legislature rest on population totals, but billions of dollars in federal funds are allocated to Utah over a ten-year period based on census statistics."

... Governor Michael O. Leavitt

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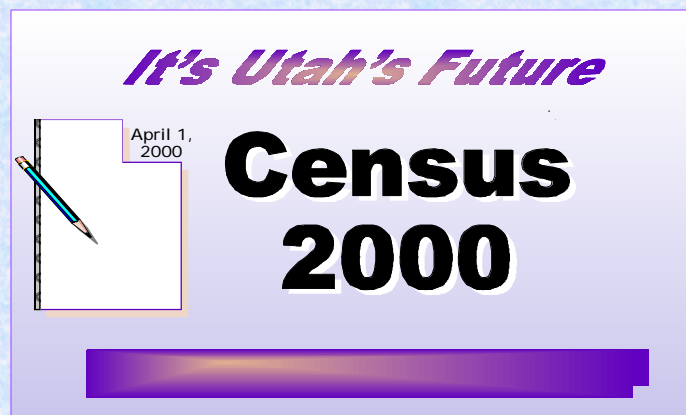
[Confidentiality](#)



[Additional U.S. Census Bureau Links:](#)

[Denver Regional Census Center](#)





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or
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www.census.gov